**E-CONTENT**

**MJMC,  SEM-IV, PAPER-XIII (CC- 401)**

 **Topic : GOVERNMENT MEDIA ORGANISATIONS (SONGAND DRAMA DIVISION, DIRECTORATE OF FILM FESTIVAL, FILMS DIVISION)**

**Date : 17-02-2020, TIME : 1.00 P.M.-2.00 P.M.**

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**SONGAND DRAMA DIVISION**

Song and Drama Division was established in 1954. A unit of All India Radio. It was made an independent organization in 1960 under Ministry of Information and Broadcasting. It presents cultural, historical, social development and national programs. At present it has eight regional and nine substations. Its headquarter is in New Delhi. It has 10 regional centres situated in Bengaluru, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Kolkata, Lucknow, Pune and Ranchi. There are 12 sub centres located in Jodhpur, Jammu, Guwahati, Imphal, Darbhanga, Shimla, Nainital, Bhubaneshwar, Hyderabad, Patna, Pune and Chennai. They are responsible for developing programmes for publicity on various government related schemes.

**DIRECTORATE OF FILM FESTIVAL**

Directorate of Film Festivals was established in 1973. Its role was to organize International and National Film Festivals within the country. It is also responsible for facilitating India’s participation in international film festivals and events. It is also responsible for organizing cultural exchange programmes in the field of cinema to promote modern approaches in Indian filmmaking. Apart from that it has the following responsibilities: a. The National film Awards and the Dada Saheb Phalke Award b. The selection of the Indian panorama c. Participation in international film festivals abroad d. Special film expositions on behalf of the Govt of India.

**FILMS DIVISION**

The Films Division produces documentaries, news magazines, animation films from its headquarters in Mumbai. Its outlying units are at New Delhi, Calcutta and Bangalore. Films institute of India takes care of inspection of the films made. Different events and competitions are organized and it also provides economic help to film industry. Films division caters to nearly 8500 cinema theatres all over the country and to the non-theatrical circuits such as the units of DFP. The distribution wing of this division controls 10 branch offices situated in Bangalore, Chennai, Hyderabad, Kolkata, Lucknow, Madurai, Mumbai, Nagpur, Thiruvanthapuram and vijaywada. The publishing wing has been publishing documentary today, a quarterly magazine dedicated to the short film genre from 2007.